



Silver State Health Insurance Exchange

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www.nevadahealthlink.com/sshiex

APPENDIX B – PROPOSAL CONTENT

I. APPLICANT INFORMATION

Entity Name	
Legal Name	
Also Known As	
Physical Business Address	
City, State, Zip Code	
Main Entity Phone	
Main Entity Fax	
Email Address	
Website Address	
Tax Identification Number	
Primary Contact, Land and Cell Phone Numbers, Email	
Primary Contact, Land and Cell Phone Numbers, Email	

II. SERVICES TO BE PROVIDED

- Provide a detailed description of the services your project provides or will provide.
Include a description of your service delivery method, including any citations for evidence-based or evidence-informed practices.
- Describe your current marketing and outreach activities. How many marketing/outreach events do you attend outside your office monthly?

III. COMMUNITY FOCUS

- Define your community. Is it a district within a city, a city, a county, a group

of counties or region, or the state as a whole? Be specific. Name the area or areas you consider to be your community.

IV. POPULATION TO BE SERVED

- a. What populations will you serve? Include any plans where you target persons with disabilities or any other special populations (e.g., traditionally under-served ethnic populations, youth).
- b. To the extent practicable, the funding associated with this RFA should be targeted to populations with incomes in the 138% to 400% FPL range. How will your project address this objective?
- c. If you included a target population in part (a), describe the steps you will take to identify and verify the target population. List any partners or resources that will assist in your efforts.

V. ORGANIZATION, STAFF AND FISCAL CONTROLS

- a. Provide an overview of your organization. How long have you been in business?
- b. How long have you provided the type of services for which you are requesting funds? How has the organization grown through the years? Is there a strategic plan in place and, if so, what are the short-term and long-term goals for the organization?
- c. Provide a list of key staff members working on this project. Indicate the length of time each has worked in this field and for the organization.
- d. How will your organization ensure that it is in compliance with all laws, regulations, Award Instructions and Requirements, and other ruling documents that are associated with these funds?