

# Silver State Health Insurance Exchange

Broker Focus Group:  
Leaders of the Industry  
May 8, 2025



nevada  
**health link**



# Agenda

- Introductions
- Battle Born State Plans (BBSPs)
- 25.6 Release
- Broker Workshop Wednesday's
- Q&A

# Introductions

- Janel Davis, Chief Operations Officer
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- Rebecca Lomazzo, Broker Program Manager
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**Joe Lombardo**  
*Governor*



**Richard Whitley**  
*Director*

# Nevada Battle Born State Plans

Division of Health Care Financing and Policy

Information Update for Brokers

May 8, 2025



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**Department of Health and Human Services**

*Helping people. It's who we are and what we do.*

# Key BBSP Policies (1/2)

DHCFP has designed requirements for insurance carriers offering Battle Born State Plans (BBSPs) that are focused on promoting health care affordability and quality. The following is a selection of those new policies:



## Compliance with QHP Requirements

BBSPs must comply with all **state and federal laws and regulations that apply to QHPs** offered for sale on the Nevada Health Link and health insurance policies offered through the individual health insurance market.



## Metal Level Offerings

Carriers will be required to **offer at least one Bronze, Silver, and Gold Level BBSP**, plus at **least one non-BBSP QHP at the Silver Level** in each applicable geographic rating region.



## Premium Reduction Requirements

Silver Metal Level BBSPs must **meet annual premium reduction targets**, which will be calculated by the state each year. Silver Metal Level BBSPs must meet the total premium reduction target of 15% by 2029 (3% target in 2026).

## Key BBSP Policies (2/2)

DHCFP has designed requirements for insurance carriers offering BBSPs that are focused on promoting health care affordability and quality. The following is a selection of those new policies:



### Network Adequacy

Carriers offering BBSPs must **prioritize contracting with Essential Community Providers**. BBSP carriers will be required to create, implement, and report on a **comprehensive plan to improve access** to quality, culturally competent, and value-based service providers for BBSP enrollees.



### Provider Reimbursement

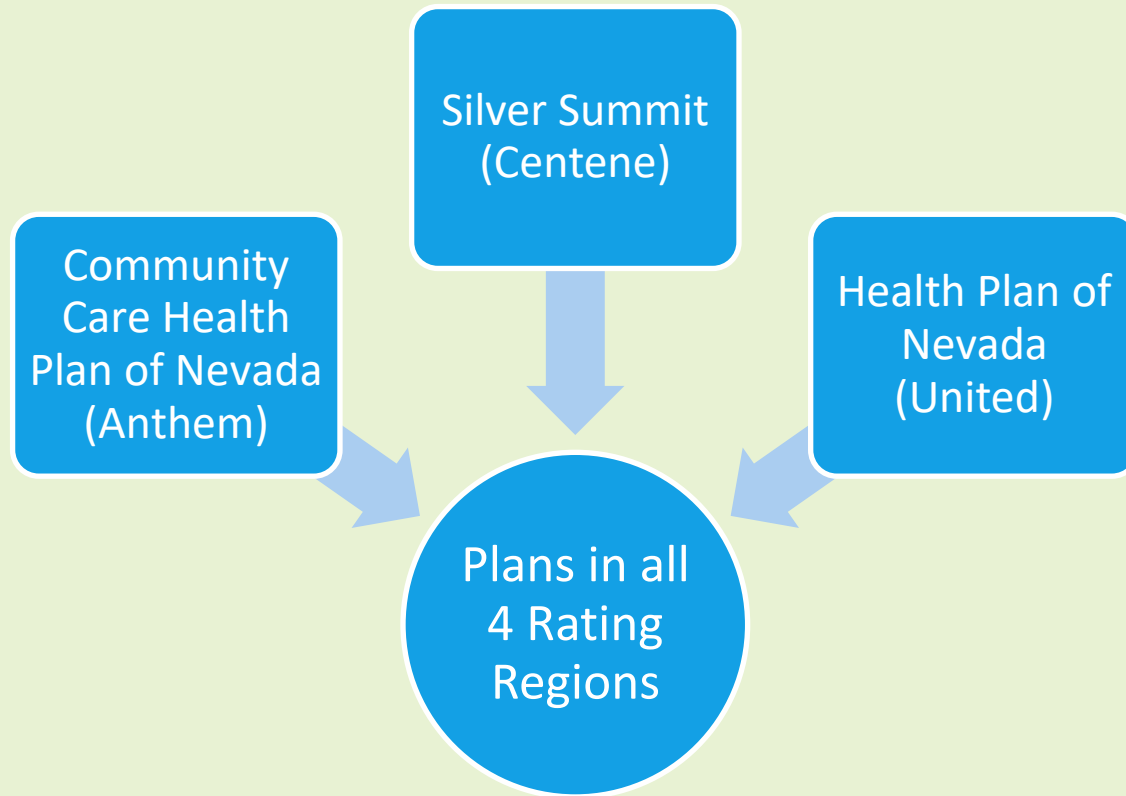
Except as otherwise provided in statute, **BBSP network provider reimbursement rates must be, in the aggregate, comparable to or better than reimbursement rates available under Medicare**, inclusive of add-on payments or other subsidies under Medicare and exclusive of Medicare payments for a patient encounter or cost-based payment rates under Medicare.



### Marketing and Outreach

BBSP carriers will be required to **promote marketing and consumer outreach** for the BBSPs. Carriers will develop consumer outreach campaign proposals that will be subject to review and approval by the state.

## BBSP Carriers and Regions



# Marketing of BBSP



## State & Exchange Updates

- Strong collaboration with Exchange and DOI
- Stakeholder Engagement

## Standout Choice

- BBSP Logo
- Clear Differentiation on the NevadaHealthLink

## Carrier Marketing Plans

- Plan specific marketing and outreach
- State approval by August 1





## 25.6 Release Items

- Adding Broker information to Notices.
- Denial of QHP eligibility for Lawful Presence.
- New survey feature- Agents and Agency Managers will be able to provide feedback to GI.
- Allowing Brokers to self designate consumers.
- QLE Document upload



# Broker Workshop Wednesday's

- Optional Training for New and Existing Brokers
  - Learn the Intent to Sell Process
  - Learn the broker onboarding process
  - Stay up to date on all enhancements and policy changes to Nevada Health Link
- First Workshop Wednesday meeting is May 28<sup>th</sup> at 1:00 PM via Zoom
- Facebook outreach w/ registration form on 5/1



# Questions/Feedback

Please email Rebecca Lomazzo at [rlomazzo@exchange.nv.gov](mailto:rlomazzo@exchange.nv.gov), or call Rebecca at 775-434-9112, or email:

Broker Support  
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Thank you for your participation and helpful feedback!